

THE "GHOST BUS" PROJECT

A VISUAL ADVENTURE

FROM THE LAND OF ROBIN HOOD TO TUSCANY

The GHOST BUS



LA "PRIMA" ITALIANA
24-25 OTTOBRE 2015
MONTE AMIATA, PIANCASTAGNAIO
SIENA - TOSCANA

"The road never ends ... only our vision does".
(A.Reddy)

BARTONS

ROBERTO ALBORGHETTI
LACER/ACTIONS

ACT
ART-CULTURE-TOURISM

PRESS RELEASE BY



A beautiful visual adventure is budding from the Land of Robin Hood to the Tuscany and to the Land of Ghino di Tacco (Siena, Italy). From the much lauded March 27th GHOST BUS SHOW and UK short films premiere at Nottingham and its collaboration between celebrated visual artist Roberto Alborghetti, ACT Group (Art-Culture-Tourism) and Bartons plc, an exciting international abstract art gallery is travelling along the road bridging England to Italy, via an old rusty bus. An exciting multi art, culture and tourism show that will be starting on Wednesday 21 October with the ACT Tuscany GRAND TOUR and finishing on Wednesday 28 October.

In the middle weekend of the tour, 24 & 25 October, at Mount Amiata, where the extinct volcano resides over this stunning landscape, there is taking place, at the medieval hill topped town of Piancastagnaio, a wonderful mayorial reception and tour offered to the people of Beeston, Nottingham, East Midlands and from all over England, with descending visitors from Italy and all over Europe.

On Sunday 25 October (h.10,30 am), in collaboration with OSA Onlus, the Comune of Piancastagnaio, his Major Luigi Vagaggini, the highlight of the tour will be the ITALIAN short film premiere of THE GHOST BUS followed by an explosive ART FASHION & DESIGN SHOW by Roberto Alborghetti and international couturier Mitrani Yarden, fashion designer and artist. For their HOPES project they created a very special dress, the so called

“VOLCANO DRESS” - an haut couture creation - working on one of the original images that are part of THE GHOST BUS short film.

© THE VOLCANO DRESS 2015

© Mitrani Yarden, Fabric Layout and Dress Creation

© Roberto Alborghetti, Artwork (from "The Ghost Bus" Series)



The huge publicity derived from this great collaboration of Italian visual artist, Beeston based art-culture-tourism group and an old rusty 1950s bus once operated by Bartons, has led to Art-Culture-Tourism “twinning talks” between Nottingham and Tuscany. In fact Beeston with Piancastagnaio, Nottingham with Siena, East Midlands region with Mount Amiata region. And these “talks” will be progressed and ACTivated during the Tuscany GRAND TOUR.

A visual treat is in store for those booking and participating in this road and landscape adventure bringing together England and Italy. The writing is on the wall... follow the RENAISSANCE to the heart of Tuscany!

“The road never ends... only our vision does.” (A.Reddy).

For more information:

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ABOUT ROBERTO ALBORGHETTI :

<https://robertoalborghetti.wordpress.com/about/>

ABOUT MITRANI YARDEN FASHION DESIGNER:

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“THE GHOST BUS” PROJÉT

IN THE LAND OF ROBIN HOOD

FROM PRESS RELEASE BY ACT GROUP, MARCH 2015



The exciting new “Ghost Bus” visual art project by Roberto Alborghetti – Italian journalist, writer and visual artist – is now touring the world wide web attracting many admirers along the way. This itinerant “modern art gallery” is culminating in a special short films premiere and social

gathering on Friday 27 March at 6.30pm at Bartons Plc, Chilwell High Road, Nottingham.

Website and social media viewers are enthralled and mystified by what Roberto has created from the totally natural and realistic photo images he took last October of the 1956 “Ghost Bus” when he toured the huge Bartons garage site housing superb exhibition and special events space as well as a wonderful collection of vintage vehicles. Can you believe that this art is from an old bus?

The
GHOST BUS

BARTONS

ROBERTO ALBORGHETTI
LACE R/ACTIONS

ACT
ART-CULTURE-TOURISM



© Roberto Alborghetti - LaceR/Actions, The Ghost Bus

See the project gallery posts on his website so far

<https://robertoalborghetti.wordpress.com/the-ghost-bus-project/>

<https://robertoalborghetti.wordpress.com/2015/01/30/the-ghost-bus-hop-on-board-and-enjoy-the-cards-series-work-1/>

<https://robertoalborghetti.wordpress.com/2015/02/05/the-ghost-bus-the-cards-series-work-2-maps-from-the-short-film/>

<https://robertoalborghetti.wordpress.com/2015/02/08/the-ghost-bus-the-cards-series-work-3-skies-from-the-short-film/>

https://www.youtube.com/watch?v=X6EdU_xLFRY Ghost Bus trailer with quotes

<https://www.youtube.com/watch?v=ZslQCqWSGtl> 3 Ghost Bus trailers

and thereafter twice a week... so keep up to date by “liking” his Facebook, or follow on his Twitter account (or LinkedIn and Google+) to enjoy the whole gallery experience leading up to and including the special event on Friday 27 March.

See details about Roberto’s October visit on

<https://robertoalborghetti.wordpress.com/2014/10/page/2/>

What captured Roberto’s imagination was the story behind the “Ghost Bus” which Simon Barton relayed to him. The URR 865 AEC Reliance had been slumbering in an open Suffolk field for 20 years, resistant to both scrapping or restoration, before being discovered and brought back to its original fold a few years ago.

A vehicle-sister of the “Ghost Bus” had been documented in an incredible 1959 movie in Kodachrome colour of a group of English ladies and

gentlemen who toured from Nottingham to the Italian Riviera on a Bartons Road Cruise Holiday, now posted on <http://www.bartonsplc.co.uk/index.php/2012-01-23-22-22-17/the-ghost-bus>

Bartons was once the largest independent bus company in Western Europe and one of the first firms in the world to operate a timetabled bus service. The vehicles at Bartons Garage have decades long association with Barton family.



It was good reason for Roberto to create and build a different road trip of the artistic kind between Italy and the land of Robin Hood. So he set to work incorporating the “Ghost Bus” for his “Lacer/actions” project concerning realistic images of decomposed publicity posters, natural cracks and scratches, urban and industrial tokens and materials. The

project, preceded by 3 trailers and a flyer, consist of two short movies for public performances and video shows, a limited edition special poster (showing 9 images from the films), a special card series (reproducing 16 artworks selected from the 109 that had been created) and a collection of canvases.

The “Ghost Bus” project synopsis refers:

“There’s an old bus at Bartons garage, in the ancient land of Robin Hood. After thousands of miles, between earth and sky, it’s taking a rest tired and rusty. But if we look closely, it continues to tell us the colours of its days along the dusty roads of the world..”

The Ghost Bus project is already attracting media and TV attention in Italy and around the world, so hop on board and enjoy the ride!

For further information, please contact:

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Nottingham's Robin Hood meets Ghino di Tacco

TUSCANY GRAND TOUR

Florence

Arezzo

Mount Amiata

Siena

Film Premiere

Roberto Alborghetti's
The GHOST BUS

Wine Tasting

Restoration workshop

ACT
ART-CULTURE-TOURISM
EMBRACING CREATIVITY

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